

- 43% falsely asserted that ordinary tomatoes don't contain genes, only those that are genetically modified have genes.
- 31% mistakenly believed that eating genetically modified fruit could modify a person's genes.
- 40% of respondents falsely thought that tomatoes genetically modified with genes from catfish would taste "fishy".
- 52% thought that genetically modified foods are created using radiation to create genetic mutations

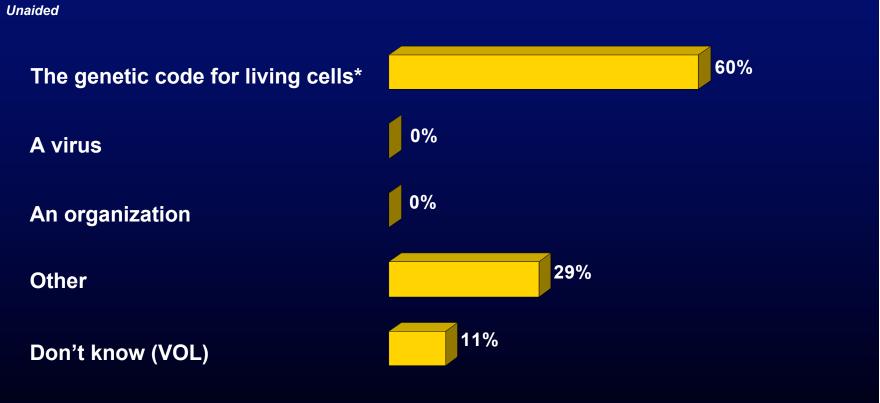


SOURCE: "Public Perceptions of Genetically Modified Foods: A National Study of American Knowledge and Opinion" - Food Policy Institute, Rutgers University

DNA – What is it?

Only slightly over half of Americans (60%) know that DNA is the genetic code for living > One out of ten Americans (11%) had no idea at all what DNA is.

Based on everything you know, what is DNA? Would it be:



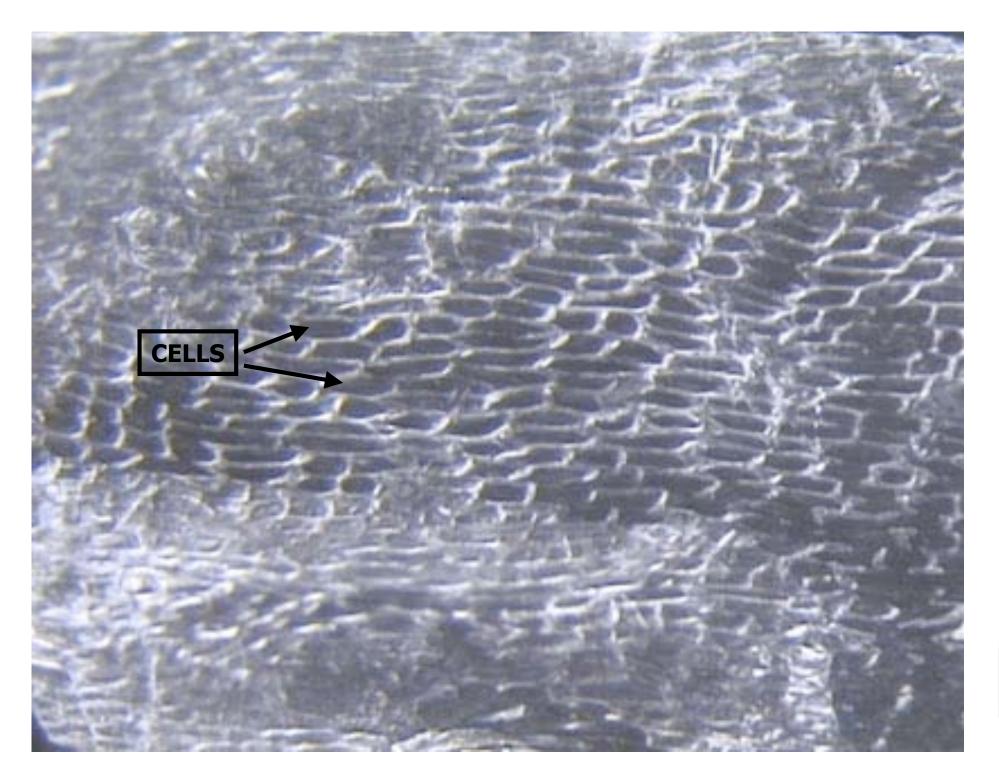
Correct response

SOURCE: Harris Interactive Inc. http://www.metanongames.com/Final

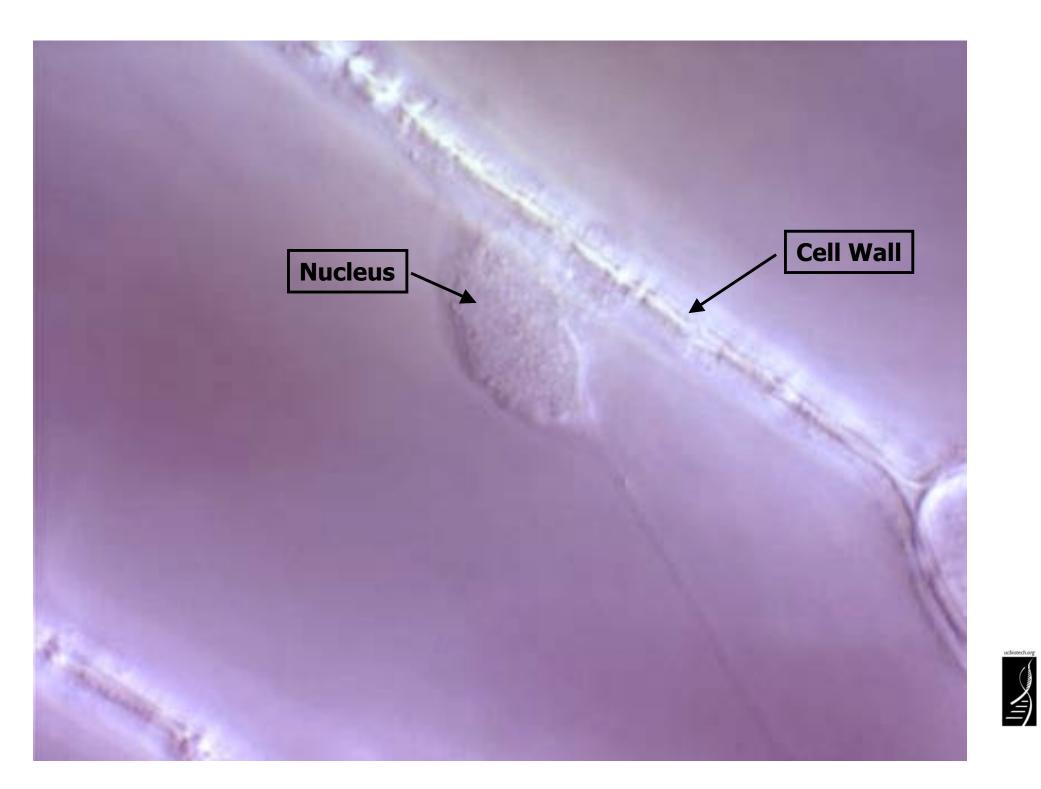


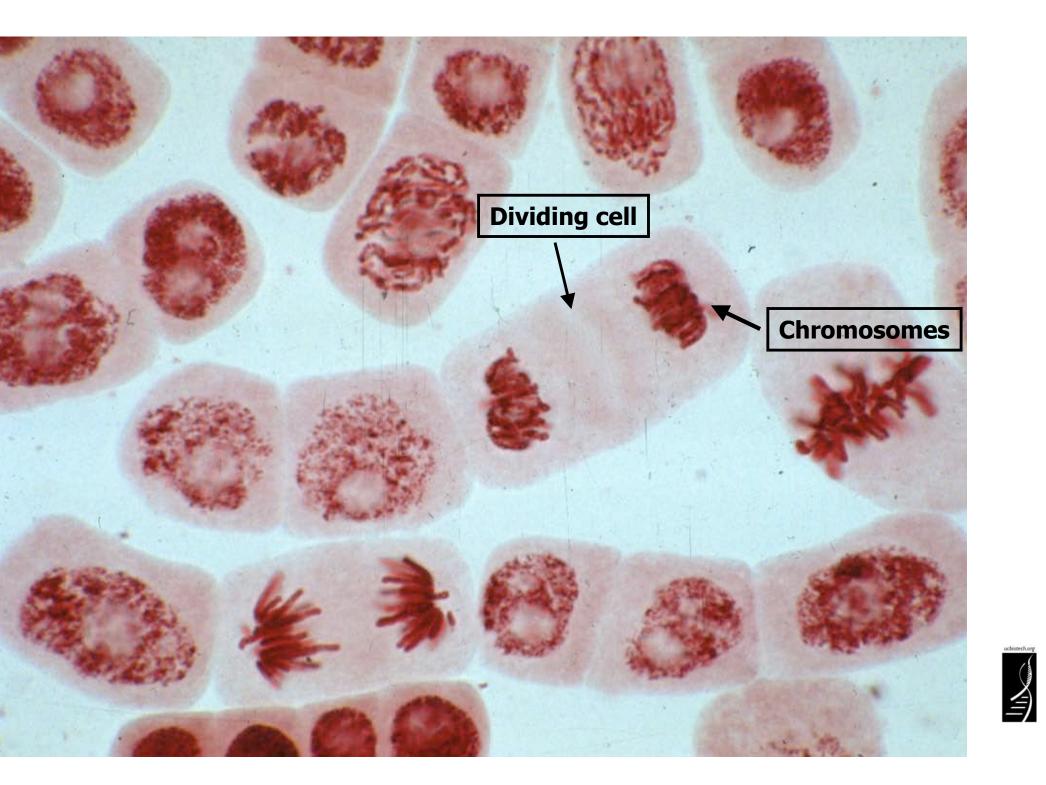
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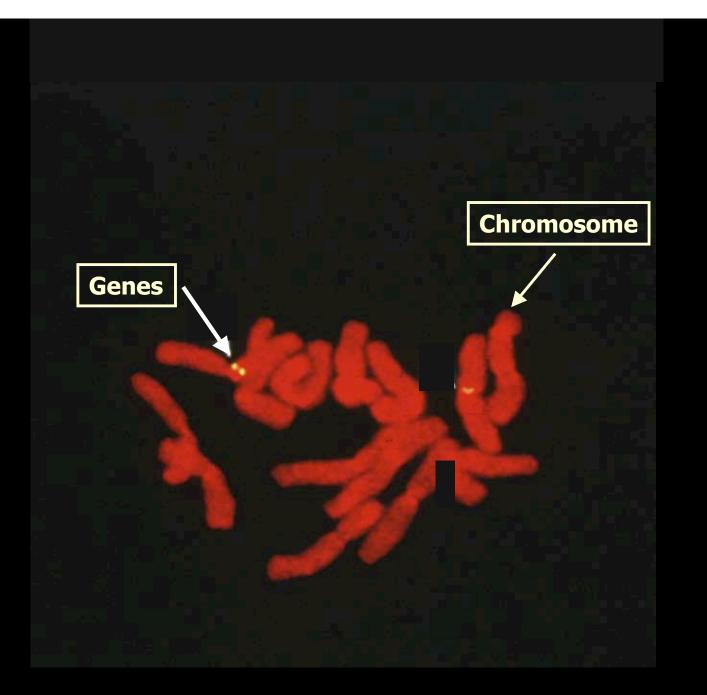














Information in the wheat genome Chemical units represented by alphabetic letters ...CTGACCTAATGCCGTA...

1700 books 1000 pages each

1700 books (or 1.7 milion pages)



Hybridization or cross breeding of wheat

X

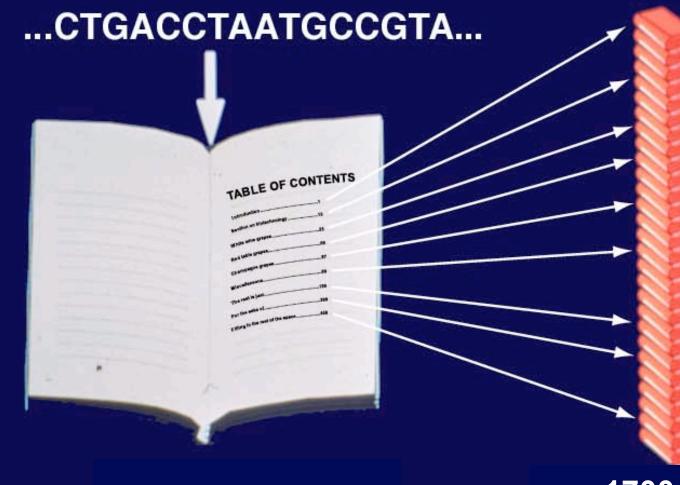
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Genetic Engineering Methods

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1700 books (or 1.7 million pages)

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GMO Genetically Modified Organism GEO Genetically Engineered Organism LMO Living Modified Organism Transgenic Organism modified with GE **rDNA Recombinant DNA Biotechnology**



compared to

Genetic Engineering

Uses plant machinery in plant

Gene exchange is random involving entire genome

When/where genes expressed not controlled by breeder

Only between closely related or within species

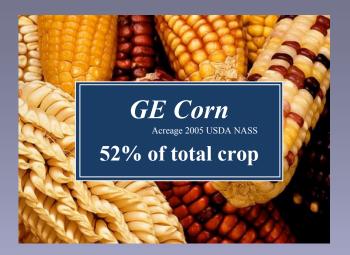
Uses plant machinery in labor

Gene exchange is specific single or a few genes

When/where gene express can be controlled precise

Source of gene from any organism

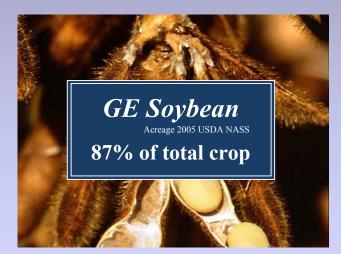


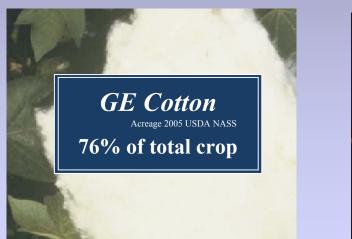














SOURCES: NCFAP (www.ncfap.rg/whatwedo/pdf/2004finalreport.p USDA NASS (www.nass.usda.gov)





Estimated 75% of Processed Foods Have GE Ingredients



AT&T bre

GE Products that may/may not appear on market

- Strawberries resistant to molds
- Tomatoes protected against root nematode attack
- Grapes resistant to Pierce's disease, powdery mildew
- Peppers resistant to bacterial diseases
- Plant foods with omega-3 and omega-6 oils
- Potatoes no longer susceptible to blight
- Sugar pine resistant to white pine blister rust
- Foods with increased folate levels
- Frost-tolerant pears
- Pollen with reduced allergy symptoms
- Blue, longer lived roses



